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ABSTRACT

Approximately 560 of the most relevant manuscripts pertaining to existing evaluative research literature in the areas of non-economic, southern rural development are presented in this preliminary bibliographical synthesis. Roughly covering the period 1950-75, this annotated bibliography is divided into the following six subject categories: (1) Major Sources (48 selected books, articles, and annotated bibliographies, with particular emphasis on evaluative research methodology); (2-A and B) Definitions of Rural Development and Evaluation (78 books, articles, and manuscripts on rural development problems, alternatives, future action and research, and 74 manuscripts, primarily journal articles, on the philosophy of evaluation and evaluation methodology, function, utility, and rationale); (3) Criteria-Setting (79 manuscripts on the determination of rural development programs and program evaluation goals, successes, models, and model critiques); (4-A and B) Strategies of Evaluation--Methodology and Case Studies (92 methodology manuscripts, primarily articles and unpublished papers, and 117 case studies); (5) Evaluative Research and the Evaluator's Responsibility (70 manuscripts on the climate, politics, paucity, and ethics of rural development program evaluations); (6) Research in Progress (99 research reports providing information re: ongoing research in rural development and evaluation). (JC)

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A Synthesis of Evaluative Research Literature For Rural Development in the Southern Region: A Preliminary Bibliography

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A SYNTHESIS OF EVALUATIVE RESEARCH LITERATURE FOR RURAL DEVELOPMENT IN THE SOUTHERN REGION

A Preliminary Bibliography

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The scientific utility of bibliographic research is paramount if an area of substantive interest is to advance in its search for knowledge. The savings in effort and time a researcher reaps in having available comprehensive listings of relevant theoretical and conceptual essays, research reports, position papers, and other needed documents merits the cause of such laborious activities. Historically bibliographic research has been relegated to a lower-order priority in our research enterprise and, consequently, we often risk needless waste of scarce resources through duplication. All too often researchers rush into the field to unintentionally "re-invent the wheel".

Although there is widespread recognition for the neccessity of thourough bibliographic work, financial support and personal commitment is often difficult to obtain. Consequently, particular recognition is due to the Southern Rural Development Center and the Texas Agricultural Experiment Station for providing the financial support and encouragement which makes this effort possible. Special recognition is also given to the members of the project, "A Synthesis of Evaluative Research Literature for Rural Development in the Southern Region", who have provided guidance in the development of this bibliography. These contributors include:

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INTRODUCTION

There has been a growing national concern with evaluation and program accountability that extends to rural development. The social scientists who perform the role of either program evaluator or developer must address the issue of accountability and evaluation. Rural development has special difficulties in addressing this concern. There has been no systematic attempt to assemble and synthesize those non-economic evaluations related to previously conducted rural development activities. Likewise, there has been no systematic effort to identify those specific sources on methods, measurements, and techniques that would be of high utility to the evaluator. Therefore, since there appears to be a serious gap with regards to rural development program evaluation, and since evaluation is becoming a requirement for programs utilizing federal funds, it seems quite urgent that a refinement and synthesis of rural development and program evaluation literature be accomplished.

It is a major goal of a recently initiated Southern Rural Development Center project entitled "A Synthesis of Evaluative Research Literature for Rural Development in the Southern Region" to systematically assemble and synthesize those evaluations related to previously conducted rural development activities, specifically those which are primarily non-economic in nature, such as evaluations of programs designed to raise the overall quality of life, level of living, life satisfaction, knowledge, and acquisition of leadership and decision-making skills of rural residents.

Since the beginning of this project in June 1975, its major goals have stressed the accomplishment of: (1) a synthesis of existing evaluative research literature in the area of rural development, (2) the extraction of those principles and procedures which will have utility for rural development evaluation in terms of existing programs and the planning and evaluation of future programs, and (3) the development of sets of annotated bibliographies with the goal of making them compatible with existing computer storage and retrieval systems. Activities have proceeded in a cumulative manner beginning with computerized and library searches and the use of knowledgeables in the field, a synthesis of the gathered literature, and a series of publications, of which this is the first, containing bibliographies.

We have called the present bibliography "Preliminary" for several reasons. The first is that work is now well underway on a final annotated bibliography, which will report a restricted set of bibliographical references. In this document, a brief descriptive annotation will be provided for what we believe are approximately five hundred of the most

significant sources for rural development. Our secondary reasons concern the sometiems inconsistent style and content of the references included, as well as the lax format in which they are presented. Primarily this bibliography is intended as a rough draft of references which are in some manner relevant to the evaluation of rural development, however broadly that may be defined. We have attempted to select approximately 560 of the most relevant manuscripts for the benefit of rural development program developers and evaluators, a task accomplished by sifting through more than three times that number of manuscripts initially tapped for this purpose.

EXPLANATION OF SUBJECT DIVISIONS

This "Preliminary Bibliography" is divided into six major subject categories, two of which are further subdivided. This was determined to be the most useful and concise manner in which to present so numerous a group of references without including an elaborate index which would prove as lengthy as the manuscript itself. For purposes of clarification, a brief description of each of the divisions is included below:

I. MAJOR SOURCES: 48 selected books, articles, and annotated bibliographies dealing with many areas of evaluation, with particular emphasis on evaluative research methodology.

IIA. DEFINITIONS OF RURAL DEVELOPMENT: 78 books, articles, and manuscripts concerning the delimitation of rural development problems, as well as rural development per se; literature also focusing on the subject areas "rural development" should include, alternatives to rural development, and the future of rural development action and research.

IIB. DEFINITIONS OF EVALUATION: 74 manuscripts, primarily journal articles, concerned with the philosophy behind and the defining of "evaluation"; subjects include evaluation methodology, discussions on the function and utility of evaluation, and reasons for evaluation.

III. CRITERIA-SETTING: 79 manuscripts focusing on the determination of rural development program and program evaluation goals, the determination of program "success"; also included are numerous evaluation models and critiques of models.

IVA. STRATEGIES OF EVALUATION--METHODOLOGY: 92 manuscripts, primarily journal articles and unpublished professional papers, which examine various types of evaluation methodologies, strategies, and procedures; also includes discussions on the applicability of various evaluation models and methodologies and the utility of several information sources as regards evaluative research literature.

IVB. STRATEGIES OF EVALUATION--CASE STUDIES: 117 case studies reporting evaluation results from many programs, including Head Start; Farm and Home Management; VISTA; preschool, elementary, secondary, and vocational education programs; poverty programs; Manpower; Extension programs; public and mental health programs; Family Life Education, and many others.

V. EVALUATIVE RESEARCH AND THE EVALUATOR'S RESPONSIBILITIES: 70 manuscripts concerned with the reporting of evaluative research and the climate in which it is received, the politics of evaluation, and the paucity of published rural development program evaluations, those reporting negative findings in particular; includes also discussions on the ethics of evaluation.

VI. RESEARCH IN PROGRESS: 99 research reports which provide information regarding ongoing research in rural development and evaluation.

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